



PHOTO BY SOTA DZINE



PHOTO BY JEFF GREENBERG



PHOTO BY MELANIE EINZIG



PHOTO BY SOTA DZINE

Since opening its doors in September 1997, the Museum of Jewish Heritage – A Living Memorial to the Holocaust in Battery Park City has welcomed more than one million visitors from around the world. In our Core Exhibition, personal objects, photographs, and original films illustrate the story of Jewish heritage in the twentieth century. Through special exhibitions and enlightening public programs, the Museum offers visitors multiple perspectives on Jewish life before, during, and after the Holocaust. These programs complement the Museum's mission of preserving memory and hope and highlighting the richness of Jewish culture and ideas.

Corporate Partners of the Museum include companies in the financial and real estate industries; entertainment and publishing businesses; law firms; manufacturers; distributors; insurance providers; utilities; and many others such as:

AMERICAN EXPRESS COMPANY • L'ORÉAL USA • HSBC BANK • CON EDISON • MERRILL LYNCH • WARNER MUSIC GROUP • BROOKFIELD FINANCIAL PROPERTIES  
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BACKGROUND PHOTO BY MELANIE EINZIG

## DIRECTIONS

**BY SUBWAY:** 4 5 to Bowling Green, W R to Whitehall St, 1 to South Ferry, J M Z to Broad St.

**BY BUS:** M1, M6, M9, M15, M20

### DRIVING:

From the East Side: Take FDR Drive to the Battery Park City/Staten Island Ferry (Exit 1) and follow the signs to Battery Park. At the intersection of State Street, Battery Place, and Broadway, turn left on to Battery Place. You will go through a succession of stop signs as you head straight. The Museum is on your left, just past Robert Wagner Park.

From The West Side: The West Side Highway (also route 9A) turns into West Street. At the end of West Street, turn right onto Battery Place. The Museum is on your left, just past Robert Wagner Park.

From New Jersey: Take the Holland Tunnel to Route 9A, which turns into West Street. At the end of West Street, turn right onto Battery Place. The Museum is on your left, just past Robert Wagner Park.

### PARKING:

There are nearby parking garages on Second Place, Third Place, and West Thames – one, two, and three blocks north of the Museum. The Museum offers a \$3 discount on parking at these three nearby garages. Visitors should present their parking ticket at the admissions desk to receive discount validation.

## HOURS

Sunday–Tuesday, Thursday: 10 a.m. – 5:45 p.m.

Wednesday: 10 a.m. – 8 p.m.

Friday: 10 a.m. – 5 p.m. (During Daylight Savings Time)

Friday and the eve of Jewish Holidays: 10 a.m. – 3 p.m. (Eastern Standard Time)

Closed Saturdays, Jewish Holidays, and Thanksgiving Day.

COVER PHOTO BY TOM POWELL



MUSEUM  
OF JEWISH  
HERITAGE

A LIVING  
MEMORIAL  
TO THE  
HOLOCAUST

## CONTACT INFORMATION:

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**museum**  
of JEWISH HERITAGE  
a living MEMORIAL TO  
THE HOLOCAUST

**CORPORATE  
PARTNER PROGRAM**

# CORPORATE PARTNERSHIP SUPPORTS...

## Education

Our education programs include curriculum-based tours for school groups, led by our trained volunteer Gallery Educators; professional development workshops and conferences for teachers; internships for high school and college students; student workbooks and guides for teachers; and the services of our Resource Center for educators.

## Diversity

We promote diversity through outreach to public, private, and religious schools; immigrant and minority community groups; guided visits for underserved populations; and interfaith panel discussions, symposia, and other cross-cultural public programs.



## Special Exhibitions

Created as a living memorial to those who perished during the Holocaust, the Museum honors those who died by celebrating their lives – cherishing the traditions that they embraced, examining their achievements and faith, and affirming the vibrant worldwide Jewish community that is their legacy today. Special exhibitions provide an opportunity to complement the themes of the Core Exhibition. They examine the multifaceted experiences of Jews in the 20th century.

## Culture and Performance

In the 375-seat, state-of-the-art Edmond J. Safra Hall, the Museum offers a full schedule of public programs that are both consistent with its mission and push the envelope. A wide variety of public programs includes concerts, readings, comedy, films, and holiday celebrations for all ages, as well



as scholarly debates, book discussions, and witnesses to critical world events – past and present. Other programs include symposia on the Holocaust, interfaith dialogues, and concerts featuring established and emerging artists.

## General Operations

Corporate support for the Museum's general operations ensures the Museum's future by providing for the day-to-day costs of serving the public.



# CORPORATE PARTNER PROGRAM BENEFITS

## \$5,000 – COPPER LEVEL

(EXCLUSIVELY FOR SMALL BUSINESSES THAT EMPLOY 25 PEOPLE OR FEWER)

- Free admission to the Museum for all company employees (and for one accompanying guest) with proper identification.
- A year's subscription to the Museum's newsletter, events calendar, and E-Bulletin.\*
- A 10% discount in the Pickman Museum Shop for all employees with proper identification.
- Acknowledgment in appropriate publications noting corporate partners.
- Corporate officers receive invitations to exhibition openings, member events, and other exclusive receptions.
- Acknowledgment in the Museum's biannual report.

## \$10,000 – BRONZE LEVEL

INCLUDES ALL BENEFITS ABOVE, PLUS:

- An opportunity to host a business conference, reception, or presentation during daytime hours (up to four hours) in our 375-seat-theater (Edmond J. Safra Hall), state-of-the-art Board Room, classrooms, or Events Hall (rental fee waived; all other fees and costs assumed by corporate partner).\*\*
- Museum member rates to public programs (subject to ticket availability at time of purchase) for all employees.
- Opportunities for company employees to preview special exhibitions.

## \$25,000 – SILVER LEVEL

INCLUDES ALL BENEFITS ABOVE, PLUS:

- Free guided group tours for employees (with a minimum of one-week advance notification).
- An opportunity to host either a business conference, reception, or presentation during daytime hours (full day, instead of half day as noted above) in our 375-seat-theater (Edmond J. Safra Hall), state-of-the-art Board Room, classrooms, or Events Hall, or an evening reception in our Events Hall, Third Floor lobby, or Terrace overlooking New York Harbor (rental fee waived; all other fees and costs assumed by corporate partner).\*\*

## \$50,000 – GOLD LEVEL

INCLUDES ALL BENEFITS ABOVE, PLUS:

- One complimentary foursome at the Museum's annual Golf Outing.
- "Behind-the-scenes" private tour for up to ten people, led by the Museum's Director.

## \$100,000 – PLATINUM LEVEL

INCLUDES ALL BENEFITS ABOVE, PLUS:

- Acknowledgment in perpetuity on the Museum's Wall of Honor.
- Two complimentary foursomes at the Museum's annual Golf Outing.
- An opportunity to host a business conference, reception, or presentation during daytime hours in our 375-seat-theater (Edmond J. Safra Hall), state-of-the-art Board Room, classrooms, and/or Events Hall, and an evening reception in our Events Hall, Third Floor lobby, or Terrace overlooking New York Harbor (rental fee waived; all other fees and costs assumed by corporate partner).\*\*
- Breakfast for up to ten people with the Museum's Chairman.

## CORPORATE MATCHING GIFT PROGRAM

If your company has a matching gift program, please let your employees know that the Museum is a participating institution.

THE ABOVE BENEFITS ARE SUBJECT TO THE FOLLOWING CONDITIONS:

- Admission tickets must be obtained at the Museum.
- Tickets are subject to availability, and offered on a first-come/first-served basis.
- Receptions, corporate meetings, and group tours must be scheduled in advance.
- Employees must present proof of employment or company I.D., at the Museum's admissions desk to gain entrance with free admission.
- Benefits are offered on an annual basis.

\*Copies to be distributed to the company's Corporate Benefits, Community Relations, Foundation, or Human Resources office.

\*\*Space rentals are subject to availability and the Museum's hours of operation.